

उच्च शिक्षा उत्कृष्टता संस्थान, भोपाल Institute for Excellence in Higher Education, Bhopal



Office: WALMI Hills, Kolar Road, Bhopal - 462016 Tele: (0755) 2492433, 2492460 E-mail: iehebhopal@mp.gov.in, iehe.iqac2020@gmail.com, Website: https://www.iehe.ac.in

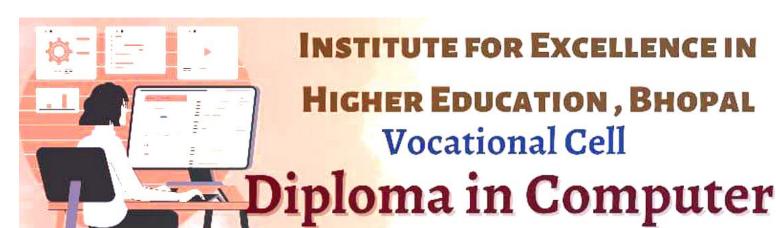
Criterion-I:

Curricular Aspects

Key Indicator

1.3.3.1 Add-on Programme

Brochures of Vocational Courses



Includes 3 paper: Application

Theory: Fundamentals of Computer

External: 100 Internal: 50

Practical: PC Packages

External: 50 Internal: 50

Practical: Internet andWeb Page Designing

External: 50 Internal: 50

ALSO INCLUDES: TRAINING, INTERNSHIP AND VISIT

It enable students to acquaint good knowledge of Computer fundamentals and programming.

Duration: 8 months

600 hrs

Eligibility: 10+2 pass

Seats:30

Fees: General-₹8000

Reserved - ₹6000

OPEN FOR IEHE AND OUTSIDERS!



Vocational Cell

Diploma in Counselling

Includes 3 paper :

Psychology

Theory: Counselling Concepts and

Assessment

External: 100

Internal: 50

Practical: Counselling Assessment

External: 50 Internal: 50

Practical: Counselling Application in Field

External: 50 Internal: 50

ALSO INCLUDES: TRAINING, INTERNSHIP AND VISIT

Duration: 8 months

600 hrs

Eligibility: 10+2 pass

Seats:30

Fees : General- ₹8000

Reserved - ₹6000

It enable students to assess and diagnose the nature and intensity of day to day problems of the masses.

OPEN FOR IEHE AND OUTSIDERS!

INSTITUTE FOR EXCELLENCE IN HIGHER EDUCATION, BHOPAL Vocational Cell

Diploma in Creative Arts

Includes 3 paper:

Theory: An Introduction to Indian Traditional

Arts External: 100 Internal: 50

Practical: Traditional Art Forms of India

External: 50 Internal: 50

Practical: An Introduction to Modern Art

Forms External: 50 Internal: 50

ALSO INCLUDES: TRAINING, INTERNSHIP AND VISIT

The main purpose of Creative
Arts is to develop learners as
creative, imaginative
individuals, with an
appreciation of the arts..

Duration : 8 months

600 hrs

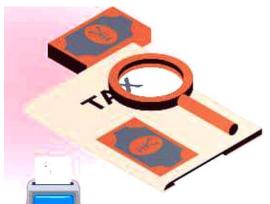
Eligibility: 10+2 pass

Seats:30

Fees : General- ₹8000

Reserved - ₹6000

OPEN FOR IEHE AND OUTSIDERS!



Vocational Cell

Diploma in Taxation

Includes 3 paper

Theory: Indian Tax System: Direct Tax-1

External: 100 Internal: 50

Viva: Indian Tax System: Direct Tax-2

External: 50 Internal: 50

Practical: Indian Tax System: Indirect

Taxes External: 50 Internal: 50

ALSO INCLUDES: TRAINING, INTERNSHIP AND VISIT

It acquaint students with major provisions of the Acts and Rules of Direct and Indirect Taxes in Indian Tax System.

Duration: 8 months

600 hrs

Eligibility: 10+2 pass

Seats:30

Fees: General-₹8000 Reserved - ₹6000

OPEN FOR IEHE AND OUTSIDERS!



HIGHER EDUCATION, BHOPAL

Vocational Cell



Includes 3 paper

Theory: Enhancing Employability Ability

External: 100 Internal: 50

Viva: Basic Office Management

External: 50 Internal: 50

Practical: Basic English & Communicatio

skills External: 50 Internal: 50

ALSO INCLUDES: TRAINING, INTERNSHIP AND VISIT

It enable students to deal with industrial design, construction, management, and application of science & engineering principles.

Duration: 8 months

600 hrs

Eligibility: 10+2 pass

Seats:30

Fees: General-₹8000

Reserved - ₹6000

OPEN FOR IEHE AND OUTSIDERS!



Vocational Cell

Includes 3 paper

Diploma in Human Resource Development

Theory: Human Resource Management

External: 100 Internal: 50

Viva: Scope of HRD

External: 50 Internal: 50

Practical: Understanding of HRD

Internship and Project

External: 50 Internal: 50

ALSO INCLUDES: TRAINING, INTERNSHIP AND VISIT

It enables students with overall development and practices of Human Resource followed by India's best companies to work for.

Duration: 8 months

600 hrs

Eligibility: 10+2 pass

Seats:30

Fees : General- ₹8000 Reserved - ₹6000

OPEN FOR IEHE AND OUTSIDERS!

Vocational Cell

Diploma in Financial Services

INCLUDES 3 PAPER

Theory: Management of Financial Services

External: 100 Internal: 50

Viva: Marketing of Financial Services

External: 50 Internal: 50

Practical: Security Market in India

External: 50 Internal: 50

ALSO INCLUDES: TRAINING, INTERNSHIP AND VISIT

Duration: 8 months

600 hrs

Eligibility: 10+2 pass

Seats:30

Fees: General-₹8000

Reserved - ₹6000

Diploma in Financial

Services acquaint students

with the process of

managing and marketing of

financial services.

OPEN FOR IEHE AND OUTSIDERS!



INSTITUTE FOR EXCELLENCE IN

HIGHER EDUCATION, BHOPAI

Vocational Cell

Diploma in Tourism &

Hospitality Management

Includes 3 paper

Theory: Tourism Conceptis, Principles, Policy

& Tourism Marketing

External: 100 Internal: 50

Viva: Travel Agency Management & Guiding

Skill & Personality Development

External: 50 Internal: 50

Practical: Hospitality Operations

External: 50 Internal: 50

ALSO INCLUDES: TRAINING, INTERNSHIP AND VISIT

It aims to develop the skills and knowledge of managing in both the Tourism and Hospitality Industries.

Duration: 8 months

600 hrs

Eligibility: 10+2 pass

Seats:30

Fees: General- ₹8000

Reserved - ₹6000



OPEN FOR IEHE AND OUTSIDERS!



Vocational Cell Diploma in

Statistical Analysis

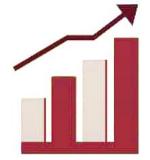
Includes 3 paper:

Theory: Probability and Probability

Distribution External: 100 Internal: 50

Viva: Descriptive Statistics

External: 50 Internal: 50



Practical: Statistical Inference and Survey

Sampling External: 50 Internal: 50

ALSO INCLUDES: TRAINING, INTERNSHIP AND VISIT

Statistical Analysis emphasizes skills in students which offers an advanced study of different statistical methods.

Duration: 8 months

600 hrs

Eligibility: 10+2 pass

Seats:30 (Maths)

Fees: General- ₹8000

Reserved - ₹6000

OPEN FOR IEHE AND OUTSIDERS!

HIGHER EDUCATION, BHOPAL Vocational Cell



Diploma in Forensic Science

Includes 3 paper:

Theory: Forensic Science & Food Technology

External: 100 Internal: 50

Practical: Crime Scene Investigation

External: 50 Internal: 50

Practical: Laboratory Investigation

External: 50 Internal: 50

ALSO INCLUDES: TRAINING, INTERNSHIP AND VISIT

It enable students in problemsolving, legal analysis and application, quantitative reasoning, investigation and scientific laboratory procedures.

Duration: 8 months

600 hrs

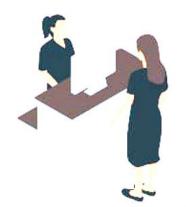
Eligibility: 10+2 pass

Seats:30

Fees : General- ₹8000 Reserved - ₹6000

OPEN FOR IEHE AND OUTSIDERS!

INSTITUTE FOR EXCELLENCE IN HIGHER EDUCATION, BHOPAL Vocational Cell



Diploma in Banking Financial Services and Insurance

Introduction to Banking

Non-Banking financial companies

Financial System and Real System

Mutual Funds

Insurance Market

Duration: 8 months

600 hrs

Eligibility: 10+2 pass

Seats:30

Fees: General-₹8000

Reserved - ₹6000

It expands students knowledge in banking and finance area.

OPEN FOR IEHE AND OUTSIDERS!

INSTITUTE FOR EXCELLENCE IN HIGHER EDUCATION, BHOPAL Vocational Cell

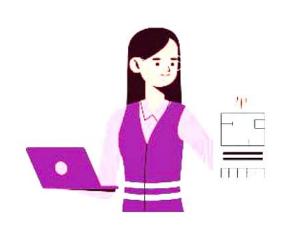


Diploma in Hostel Management

Hostel Behaviour Management

Mess Management

Celebrations



Cleanliness

30 Hours Training Programme



Eligibility: 10+2 pass

Fees: ₹800 for all

ONLY FOR GIRLS HOSTEL

Vocational Cell

Diploma in Communicative

English





External: 100 Internal: 50

Viva: Speaking Fluently and Listening

Correctly External: 50 Internal: 50

Practical: Learning to Read and Reading to

Learn External: 50 Internal: 50

ALSO INCLUDES: TRAINING, INTERNSHIP AND VISIT

It enable students to develop their knowledge and understanding in English language.

Duration: 8 months

600 hrs

Eligibility: 10+2 pass

Seats:30

Fees: General-₹8000

Reserved - ₹6000

OPEN FOR IEHE AND OUTSIDERS!

Vocational Cell

Diploma in Retail Marketing Management

Retail Theory and Practices

Retail Marketing and Communication

Retail Store Design and Visual Merchandising

Customer Relationship Management

Financial Aspects of Retail and Ethics in Retail

Retail Management and Information Systems

Students acquire the necessary knowledge that helps them understand the functions of a business environment... **OPEN FOR IEHE AND OUTSIDERS!** **Duration: 8 months**

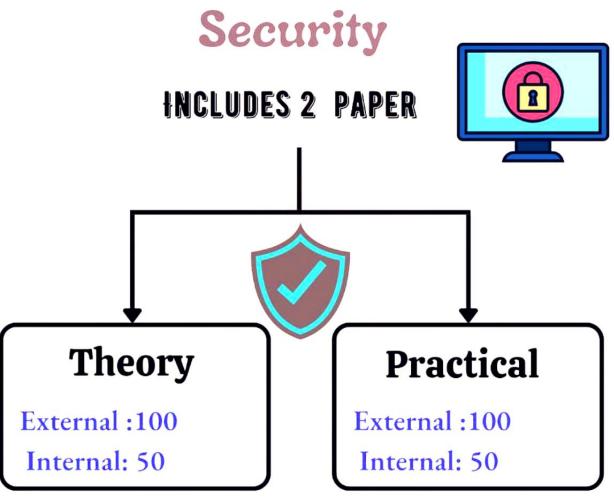
Eligibility: 10+2 pass

Fees: General-₹8000 Reserved - ₹6000

Institute for Excellence in Higher Education, Bhopal

Vocational Cell

Certificate Course in Cyber



Open for IEHE and Outsiders!

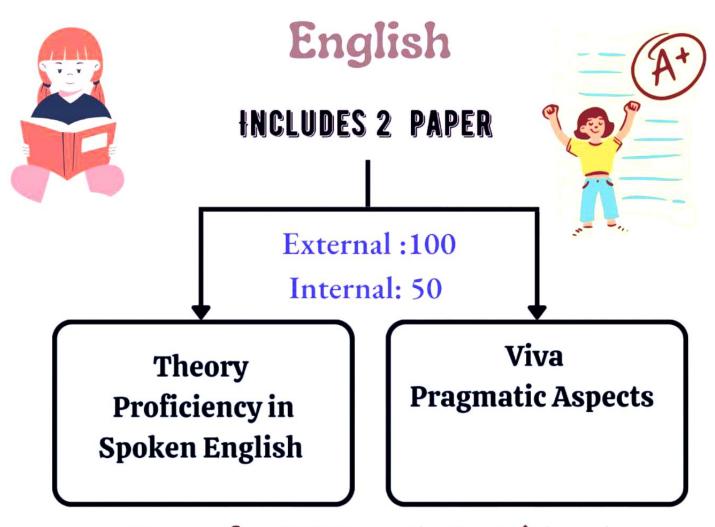
Duration: 6 months 150 hrs Eligibility: 10+2

pass (sc.)

Fees: General - ₹2500 Reserved - ₹1875 Seats :30

Vocational Cell

Certificate Course in Spoken



Open for IEHE and Outsiders!

Duration: 6 months
150 hrs

Eligibility: 10+2 pass

Fees: General - ₹2500 Reserved - ₹1875

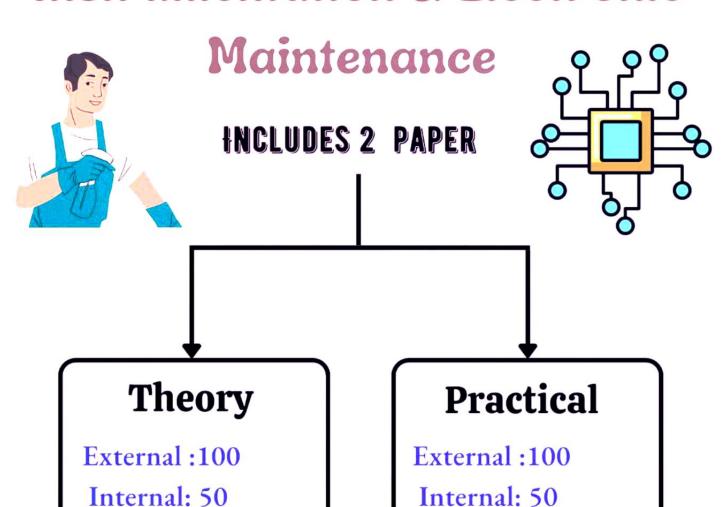
Seats:30

Institute for Excellence in Higher Education, Bhopal

Vocational Cell

Certificate Course in

Instrumentation & Electronic



Open for

IEHE and

Outsiders!

Duration: 6 months
150 hrs

Eligibility: 10+2 pass (sci.)

Fees: General - ₹2500

Reserved - ₹1875

Institute for Excellence in Higher



EDUCATION, BHOPAL

Vocational Cell



Certificate Course in Banking Financial Services and Insurance

- Introduction to Banking Operations
- Introduction of Financial Market Operations
- Introduction of Financial Inclusion
- Introduction of Insurance Market
 Operations
- introduction of Reforms in Banking

Open for IEHE and Outsiders!

Duration: 6 months

150 hrs

Eligibility: 10+2 pass

Fees: General - ₹2500

Reserved - ₹1875

Seats:30



Vocational Cell

Certificate Course in French Language

French is a good base for learning other languages, especially Romance language (Spanish, Portuguese & Romanian) as well as English, since fifty per cent of current English vocabulary is derived from French.

Working & Official language of UN.



Advantage of international job market.

Duration: 6 months

150 hrs

Eligibility: 10+2 pass

Fees: General - ₹2500

Reserved - ₹1875

Seats:30

Open for IEHE and Outsiders!

INSTITUTE FOR EXCELLENCE IN HIGHER EDUCATION, BHOPAL Vocational Cell

Certificate Course in Embedded

System



INCLUDES 2 PAPER

Theory:

Embedded System - Components &

Programming

External:100

Internal: 50

Practical:

- Digital Signal Interface Programming
- Analog Signal Interface Programming
- Peripheral Interface Application
 based Programmin External: 100 Internal: 50

Open for

IEHE and

Outsiders!

Duration: 6 months

150 hrs

Eligibility: 10+2 pass (sci.)

Fees: General - ₹2500

Reserved - ₹1875

Contact Person: Dr. Kalpana Malik Contact No.: 07552492433

20



HIGHER EDUCATION, BHOPAL Vocational Cell

Certificate Course in Hostel Management

Hostel Management: Introduction

Important steps in Hostel Management

Traditional Art and Celebrations

Eligibility: 10+2 pass

Fees: ₹800 for all



OPEN FOR IEHE AND OUTSIDERS!

Institute for Excellence in Higher Education, Bhopal

Vocational Cell

Certificate Course in English

Creative Writing

INCLUDES 2 PAPER



Theory
Creative and Writing

External:100

Internal: 50

Viva Project and Writing

External:100

Internal: 50

Open for IEHE and Outsiders!

Duration: 6 months

150 hrs

Eligibility: 10+2 pass

Fees: General - ₹2500

Reserved - ₹1875

Seats:30

Vocational Cell

Certificate Course in Retail Marketing Management

- Introduction to Retail Marketing
 Management
- Retail Strategy & Planning
- Retail Franchising
- Retail Store locations
- Retailing



Duration: 6 months
150 hrs

Eligibility: 10+2 pass

Fees: General - ₹2500

Reserved - ₹1875

Seats:30

Open for IEHE and Outsiders!

Vocational Cell

30 hours Training Programme in Finishing School

Finishing school aims to provide soft coaching to student's graduation from Engineering, Business Management and other institutes. It improve students' employability, sharpen their soft skills which is extremely important for success in any profession.

Industrial visit is also organised



Open for IEHE and Outsiders!

Duration: 30 hrs

Eligibility: 10+2 pass

Fees: ₹500 for all

INSTITUTE FOR EXCELLENCE IN HIGHER



EDUCATION, BHOPAL

Vocational Cell



30 hours Training

Programme in Traditional Art

Mandana paintings are well and floor paintings of Rajasthan and Madhya Pradesh, India. Mandana are drawn to protect home and hearth, welcome gods into the houseand as a mark of celebrations.

Madhubani (Maithila) painting is practiced in the Mithila region of India and Nepal. Painting is done with fingers, twings, brushes, nib-pens and matchsticks, using natural dyes and pigments.

Open for IEHE and Outsiders!

Duration: 45 hrs

Eligibility: 10+2 pass

Fees: ₹1000 for all

Vocational Cell

30 hours Training Programme in Tally

This course is designed to impart knowledge regarding concepts of Financial Accounting Tally is an accounting package which is used for learning to maintain accounts.

Duration: 45 hrs

Eligibility: 10+2 pass

Fees : ₹1000 for all

Open for IEHE and Outsiders!

Vocational Cell

30 hours Training Programme in SPSS

The course is designed to provide students with transferable skills, to understand the uses of SPSS, as a tool to summarize and aid in the interpretation of research findings.

Duration: 45 hrs

Eligibility: 10+2 pass

Fees: ₹1000 for all

Open for IEHE and Outsiders!



VOCATIONAL CELL

30 hours training program on tally

Discover se design to impact the knowledge regarding concepts of financial accounting. Tally is an accounting package which is used for learning to maintaining accounts

> **DURATION: 45 HRS** ELIGIBILITY: 10+2 FEES: RS 1000 FOR ALL

Open for IEHE and outsiders!

Contact no.: 07552492433

Institute for Excellence in Higher Education, Bhopal



UOCATIONAL CELL

Diploma in Statistical Analysis

Includes 3 paper:

 Theory - Probability and Probability Distribution

External: 100 Internal: 50

 Viva- Descriptive Statistics

External: 100 Internal: 50

→ Practical- Statistical Inference and Survey Sampling

External: 100 Internal: 50

Duration: 8 months

(600 hrs)

Eligibility: 10+2 pass

Seats: 30

Fees - General:₹8000

Reserved:₹6000



Also includes: Training,
Internship and Visit

Statistical Analysis
emphasizes skills in
students which offers
an advanced study of
different statistical
methods



Email-iehevocational@gmail.com Insta handle- IEHE_vocational_courses_cell

Institute for Excellence in Higher Education



VOCATIONAL CELL

ENGLISH

DIPLOMA IN COMMUNICATIVE ENGLISH

THEORY:

VIVA:

PRACTICAL:

A step toward writing effectively

Speaking fluently and listening correctly

Learning to read and reading to learn

External: 100 Internal: 50 External: 50 Internal: 50

External: 50 Internal:50

ALSO INCLUDE:

Internship, Training and Visit

It aims to develop knowledge and understanding of english language in students.

Duration-8 months, 600 hrs Eligibility- 10+2 Seats- 30

OPEN FOR IEHE AND OUTSIDER

FEES: General: 8000 Reserved: 6000

OPEN FOR IEHE AND OUTSIDER

Contact person: Dr. Kalpana Malik | Email id- Iehevocational20@gmail.com Instagram Id - IEHE vocational course cell





Vocational Cell

Diploma Course in Industrial Work and Hanagement System

INCLUDES THREE PAPERS:

Enhacing Employability Ability

Basic Office Management

Basic English & Communication Skills

Open for IEHE and outsiders

For more info:

Contact- Dr. Kalpana Malik

Contact No. - 07552492433

Fee General: ₹8000/-

Reserved: ₹6000/-

Eligibility: 10+2 pass

Seats: 30

Email-ichevocational20@gmail.com Instagram- iche_vocational_courses_cell

Institute for Excellence in Higher Education

Vocational Cell

DIPLOMA IN
RETAIL
MARKETING
MANAGEMENT

- Retail theory and practices
- Retail marketing and communication
- Customer realtionship managment
- Retail Management and Information Systems

Duration-8months Seats -30

Eligiblity - 10+2 pass Fees:- General- Rs 8000 Reserved - Rs 6000

Contact:-. Dr. Kalpana Malik Email:iehevocational20@gmail. com Instagram idiehe_vocational_course_cell

