INSTITUTE FOR EXCELLENCE IN HIGHER EDUCATION, BHOPAL

Vocational Cell

Diploma in Retail Marketing Management

Retail Theory and Practices

Retail Marketing and Communication

Retail Store Design and Visual Merchandising

Customer Relationship Management

Financial Aspects of Retail and Ethics in Retail

Retail Management and Information Systems

Students acquire the necessary knowledge that helps them understand the functions of a business environment... **OPEN FOR IEHE AND OUTSIDERS!** **Duration: 8 months**

Eligibility: 10+2 pass

Fees: General-₹8000

Reserved - ₹6000

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