

## INSTITUTE FOR EXCELLENCE IN

## HIGHER EDUCATION, BHOPAI

**Vocational Cell** 

# Diploma in Tourism &

**Hospitality Management** 

Includes 3 paper

Theory: Tourism Conceptis, Principles, Policy

& Tourism Marketing

External: 100 Internal: 50

Viva: Travel Agency Management & Guiding

**Skill & Personality Development** 

External: 50 Internal: 50

**Practical: Hospitality Operations** 

External: 50 Internal: 50

# ALSO INCLUDES: TRAINING, INTERNSHIP AND VISIT

It aims to develop the skills and knowledge of managing in both the Tourism and Hospitality Industries.

Duration: 8 months

600 hrs

Eligibility: 10+2 pass

Seats:30

Fees: General- ₹8000

Reserved - ₹6000



#### **OPEN FOR IEHE AND OUTSIDERS!**

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